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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

Applicant: **Rick W. LANDSMAN, Wei-Yeh LEE**

Atty. Doc.: **UCC-1/CIP/RCE2**

Serial No.: **09/237,718**

Filed: **January 26, 1999**

Group Art Unit: **3622**

Confirmation No.: **7166**

Examiner: **Jeffrey D. Carlson**

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB  
ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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**DISCLOSURE STATEMENT**

The applicants respectfully request that the following reference be considered in the examination of the above-identified application. A copy of the reference is enclosed.

**United States Patents**

<u>Patent Number</u>	<u>Inventor</u>	<u>Date Issued</u>	<u>Class</u>
AA. 6,275,854	Himmel et al	Aug. 14, 2001	709/224

**REMARKS**

Under rule 37 C.F.R. 1.98(a) (effective March 16, 1992), since the above-cited reference is in the English language, the applicants submit that no specific comments is necessary.

For the Examiner's convenience, the applicants have attached a completed Form PTO/SB/08A hereto.

Respectfully submitted,

November 14, 2003



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**CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)**

I hereby certify that this correspondence is being deposited on **November 17, 2003** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



Signature



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